



# Back Country Horsemen of Washington

## Trailhead News Advertising Insertion Order, Contract & **INVOICE**

We \_\_\_\_\_ (firm) agree to advertise in the Backcountry Horsemen of Washington Trailhead News magazine, published by Washington Media Services, Inc., to commence **(Jan./Feb., Mar./April, May/June, July/Aug., Sept./Oct., Nov./Dec.)** year \_\_\_\_\_ and end \_\_\_\_\_, 20\_\_\_\_\_.  
(month) (year)

The ad insertion will run \_\_\_\_\_ time(s) at the size of \_\_\_\_\_ page.

The cost for each ad insertion shall be \$\_\_\_\_\_ per issue for a total of \$\_\_\_\_\_.

The cost for spot color in ads shall be \$225.00 per color X \_\_\_\_\_ colors, for a total of \$\_\_\_\_\_.

PMS Colors (please specify) Color \_\_\_\_\_ PMS \_\_\_\_\_ Color \_\_\_\_\_ PMS \_\_\_\_\_ Color \_\_\_\_\_ PMS \_\_\_\_\_

**Please Note:** When a contract is signed to run an ad for 1 year, you are eligible to have your ad on the BCHW website for free. **Contact Joyce or Adriane at (360) 754-4543 for more information.** All ads shall be supplied as high resolution PDFs (for magazine) and high resolution JPGs (for website). **Email: bchw@wamedia.com**

### ADVERTISER PLEASE FILL OUT

Advertising firm \_\_\_\_\_

Contact person \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Fax ( \_\_\_\_\_ ) \_\_\_\_\_

Advertiser Signature \_\_\_\_\_

YES, I/we understand that before ad is published, **completed form must be faxed back to Joyce at WMS 360.943.7086 and payment for ad** (issue to issue and yearly) **is due in full by** \_\_\_\_\_

### AD INSERTION TOTAL (from totals above)

**Please Note: for discount rate, full payment due at time of first insertion.**

Cost of ad insertion \$ \_\_\_\_\_

Cost for spot color(s) \$ \_\_\_\_\_  
(1 spot color \$225.00 each insertion)

Website ad \$ FREE \_\_\_\_\_  
(Eligible with 1 year contract only, must receive payment in advance)

**TOTAL** \$ \_\_\_\_\_

**Payment being sent**

**Check out  
BCHW's website at  
www.bchw.org**

### WMS can design your ad today!

Ad design is an additional charge of \$75.00 per hour with a minimum charge of \$40.00. For more information, contact Joyce or Adriane at (360) 754-4543.

### AD DESIGN TOTAL

Cost for ad design \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

**Payment being sent**

Please make check payable to Washington Media Services for **ad design only**.

Mail payment to Washington Media Services, Inc.  
P.O. Box 7184 • Olympia, WA 98507.

Please make check payable to Back Country Horsemen of Washington State for **ad insertion only**.

Mail payment to Washington Media Services, Inc.  
P.O. Box 7184 • Olympia, WA 98507.